

Re.Verso™ & Filatura C4 @ Techtextil 2015

Re.Verso™ opens the door to reveal a more complete and varied supply chain option, as well as a new product application through its latest selected partnership with the excellent Filatura C4 at Techtextil in Frankfurt, 4th-7th May 2015.

Thanks to a shared philosophy and dedication to sustainable manufacturing and business, both companies have collaborated, with the support of **C.L.A.S.S.**, to present a new dimension in eco-smart re-engineered wool based yarns now especially targeted for the contract market. This clearly confirms that the Re.Verso™ concept, after the successful introduction in the fashion market last September 2014, is gaining real traction, step by step, leading the field with their unique system in eco-recuperated fibre sciences and partnerships.

You can visit **Filatura C4** in **Halle 3.1, booth H55** to fully appreciate the possibilities of this new collaboration.

This joint venture began when Filatura C4 realized the unique added value the Re.Verso™ concept can offer, neatly matching their own business profile and philosophy. Re.Verso™ collects sorts and reprocesses pre-consumer textile waste in a new way that is accredited, fully transparent and fully traceable at every stage. This means it completely matches a Filatura C4 creative dedication to be 100% Made in Italy, while making the best quality recuperated yarns that perform without compromise, and can replace virgin yarns use, saving on raw materials, costs and environmental impacts.



Filatura C4_quality Recywool made with Re.Verso™

The first qualities to be developed will be in the Natural Collection from Filatura C4. This will use the Re.Verso™ mechanically derived wools exclusively and start with blends of Re.Verso™ wool and polyamide, specifically for the furnishings market, although future finer Re.Verso™ wool micron and yarn counts will also focus on apparel . A second development stream will mix Re.Verso™ wool with highly technical regenerated para-aramid fibers for extra flame and abrasion resistance, as well as creating a vintage mélange optic in dyeing.



Filatura C4 management: Roberto Catani, Alberto Chiti, Riccardo Chiti, Alessio Catani

Techtextil 2015 for Filatura C4 & Re.Verso™ is not an arrival point , but a starting one... stay tuned

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FILATORI PER PASSIONE DAL 1962
SPINNERS WITH PASSION SINCE 1962

More about Re.Verso™

Re.Verso™ is a new textile platform that works together with its textile partners to produce a fully integrated, 100% 'Made in Italy' textile collection with a dynamic brand new approach to production that makes Re.Verso™ products unique in look, feel and responsibility, with fully traceable materials and processes used throughout its whole supply chain that are also 100% Made in Italy. Re.Verso™ works with a wide variety of supply chain partners to deliver smart, new, eco-responsible materials for fashion and lifestyle. Its unique supply chain is based on:

- **GreenLine** – a company responsible for sourcing and sorting all the pre-consumer waste yarn and fabrics from sources all over Italy and selected European countries.
- **Nuova Fratelli Boretti** – a company that offers the excellence of hand-made selection and mechanically transforms a mixed pre-consumer textile material into a high quality, wool-centric fibre, base ready for spinning
- **Lanificio Stelloni** – a well-known textile mill that has the long established expertise in high fashion fabric, now committed to use this culture to transform this new re-made raw material into high quality stylish, performing knitted and woven fabrics for fashion market
- **Now with Filatura C4 we can see breakthrough yarns for contract upholstery and for woven fabrics in general**

More about Filatura C4

Since 1962, Filatura C4 has become renowned for smart innovations in the contract furnishing markets, specializing now in the recuperation of natural and technical fibres alike. The company offers a wide range of style and types of yarns for the Technical, Classic and Natural categories. The philosophy is to work with their customers, customizing innovations to match application, all the way from concept to finished goods, optimizing dyeing and testing for best results.

More about C.L.A.S.S.

C.L.A.S.S. (Creativity, Lifestyle and Sustainable Synergy) is a responsible lifestyle consultancy and global product platform, based in Milan. Re.Verso™ is a member of the CLASS portfolio, and together has developed an integrated plan that's facilitating Re.Verso™ help make finished products using yarns made from their unique process and systems.

With this latest addition of excellence in their field from Filatura C4 we can see that it takes real expertise, strategy and commitment to achieve a transparent, traceable and integrated, market relevant result.

It's a true testament to traditional skills, updated through new technologies and a focus on eco-metrics that makes the difference today. But above all, it is about a sharp eye for anticipating market needs with naturally smart innovations which will become available to the consumer when they want it most.