

Re.Verso™

Happy Birthday Re.Verso™!

After one year of strategic partnerships

Première Vision 6 K4

Re.Verso™ is the first and only platform for re-engineering wool and cashmere materials for fashion. It was created and developed in Italy by a group of companies who lead the way in this field, who now, after only one year can boast some great achievements in the short time since its launch, at Première Vision last year where the inaugural Re.Verso™ collection of fashion fabrics was presented by A. Stelloni by Mapel.

Now, one year on, this innovative re-engineered system of wool and cashmere textiles has built new strategic partnerships with some of the most important companies who are at the forefront of innovation in textiles.

The Re.Verso™ certified revolution for wool and cashmere. What is it?

Open for business in September 2014, Re.Verso™ focused only on innovative, quality assured textile companies whose dedicated research and development program was designed to produce not only high-quality, beautiful fabrics, but also ameliorate and improve their production chain, reducing raw material waste and offering a completely honest and traceable 'Made in Italy' range of products.

Re.Verso™ is an open platform with a fully integrated productive method based on collecting pre-consumer wool and cashmere textile clippings and left over materials, and through a unique re-engineering process, produce high quality fashion textiles.

The pre-consumer textile clippings are collected by Green Line, and are manually selected, thanks to the extraordinary skills of Nuova Fratelli Boretti, where they are then converted, through their proprietary mechanical

process into a new quality fiber. This virtuous production chain is completely traceable, transparent, and is naturally 'Made in Italy'. As well as having SAB 8000 certification, Nuova Fratelli Boretti also has GRS certification for all its Re.Verso™ materials.



GUCCI AW 16/17 Man Coat made with Re.Verso(TM)

Re.Verso™

Re.Verso™ new partners and brands

These are the market leading partners of excellence who convert this fiber into their own range of unique textiles of the highest quality.

Filatura C4: for the past three generations this Pistoia based company has been producing high-quality textiles for the contract sector, combining tradition and real innovation. The company pays special attention to their products traceability, as well as quality in the making of their own special textile ranges. In May 2015, during Frankfurt's Techtextil, Filatura C4 presented its new Natural Collection, designed with the finest wool fibers, made through the Re.Verso™ system.

Filpucci: this renowned spinning mill is, one of the leading companies in the production of creative, high-quality knitwear yarns. Filpucci selected Re.Verso™ to create Ninetyfive, its new line of cashmere knitwear yarns, which was presented in July at Pitti Filati. These innovative cashmere yarns are a part of the Ninetyfive ecofriendly series within its Woollen Selection, using the exclusive Re.Verso™ re-engineered cashmere with its sophisticated sustainability that sets it apart from virgin textile materials.

The new Re.Verso collection fall/winter 2016-2017 - A. Stelloni Collection by Mapel

The company will be presenting its latest products at this year's edition of Première Vision, including the new Re.Verso™ created fabrics. These items are in both plain colors and mélanges, printed and structural woven fabrics for coatings and new Meltons, as well as washed finishes and the finest fabrics created with cashmere and baby camel.

Last but not least: we are pleased to announce that some Re.Verso™ cashmere fabrics by A. Stelloni Collection by Mapel for fall/winter 2015/16 were selected as the material of choice for some parts of the mens, womens and childrenswear **GUCCI** collection which has been, available in stores since May 2015.

The yarns and textiles created with the Re.Verso™ system come with a unique technology and innovation, allowing the most creative designers and brands to design their new collections and accessories with these distinctive, unique and SMART textiles.



ReVERSo™

GreenLine is a leading company in the selection, collection and waste management of scraps of pre-consumer textile materials from all over Europe.

Nuova Fratelli Boretti is a unique company, always aiming to produce the highest quality products through excellence. They pay great attention to manually selecting and transforming pre-consumer textile left overs, especially high-quality wools, making them ready for spinning. The company has SA 8000 certification for Social Accountability, the international standard for corporate social responsibility, including respect for human and labor rights, minors' protection against exploitation, and health and safety standards in the workplace. In addition, the company now also boasts its latest achievement of GRS certification for all Re.Verso materials.

A. Stelloni Collection by Mapel (formerly known as Lanificio Stelloni Andrea S.r.l.) is a renowned textile company with a vast experience in the production of fabrics of the highest quality, engaged since its foundation in converting recuperated materials into high-quality textiles for the fashion industry.

Filpucci. A company whose mission is to find new ways to practice innovation by reducing exploitation of natural resources. It has an unquestionable industrial expertise that goes hand in hand with the ongoing efforts to always choose virtuous technologies and methodologies, always paying the greatest attention to low impact, environmentally sensitive processes. The company cares deeply about energy savings and clean water management and eschews unnecessary waste of valuable resources, and the use of pollutants wherever possible.

Filatura C4 was founded in Pistoia, Tuscany, in 1962, producing high-quality 'Made in Italy' carded textiles. The company combines tradition and innovation thanks to its young and passionate management board, whose mission is to create products of the highest quality through the continuous research and development of low impact materials; recuperation and valorization, highlighting natural raw materials as well as technical fibers.

C.L.A.S.S. (Creativity Lifestyle and Sustainable Synergy) is an international cross-platform and unique network that provides designers, buyers, media and stakeholders with a showcase of fashion, fabrics and exclusive material produced with the smartest and most sustainable technologies.

C.L.A.S.S. is a 360 degree business that offers global consulting services of marketing, product development and communication, specializing in a new way of interpreting luxury for both fashion and textile industry by setting innovative, sustainable and customized solutions.

C.L.A.S.S. contacts

press office: press@classecohub.org

+39 0276018402